Take a Giant Leap!

SERVING CLIENTS SUCH AS:

- NASA
- CNN
- Accenture
- National Science Foundation
- The U.S. Department of Veterans Affairs
- Starbucks
- Credit Suisse First Boston

AS FEATURED IN:

- The Washington Post
- The NY Daily News
- The Chicago Tribune
- Entrepreneur
- Fitness
- Redbook
- Leader to Leader
- The Harvard Management Update

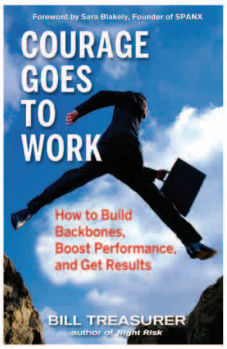
Respected author, senior executive coach, successful business entrepreneur, and former daredevil athlete...

BILL TREASURER KNOWS ABOUT COURAGE!

COURAGE IS THE FIRST VIRTUE OF BUSINESS…because it makes all the other virtues possible. Leadership takes bold action in the face of resistance. Leadership takes courage. Innovation involves creating ground-breaking but tradition-defying ideas. Innovation takes courage. Sales requires knocking on hundreds of doors in the face of rejection. Sales takes courage. Courage gives business its backbone! In this inspiring, engaging, and insightful talk, you'll learn:

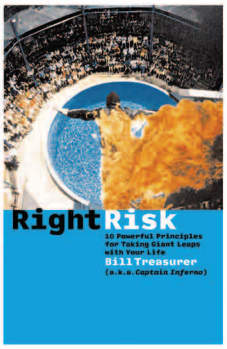
- Why fear and comfort are bad for business.
- Tips for strengthening your own courage.
- How to create an environment that promotes and supports courageous behavior.

Bill Treasurer grew up with a debilitating fear of heights. Yet he eventually became a world-class high diver, traveling around the globe performing dives that scaled to over 100 feet. That's the equivalent of a 10-story building! As Bill tells is, "I learned firsthand the redeeming value of courage, not by being fearless, but by diving into my fear."



We've been in this situation before where we've gone out on a limb to pick a motivational speaker and been disappointed. With Bill, I've never been more happy with my choice. I look forward to working with him again.

ELLA KOSCIK, CEO, MDI



Bill Treasurer's high-spirited keynote talks include breathtaking footage from his high diving days. The talk also includes thought-provoking breakout discussions, interactive exercises, and practical tips and tools. You and your workforce will come away refreshed, reinvigorated, and recommitted to high achievement!

BILL TREASURER
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VIEW BILL'S SPEAKER DEMO AT:
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