

## *High Praise for the High Diver!*

“It is clear from the insights you shared, both during the keynote and the small group conversation, that you possess a depth and breadth of knowledge about a subject of great importance to our organization. I especially appreciate that you offered several unique and practical ideas and tools that can be immediately implemented. Treating courage as a skill that can be developed is a powerful concept that enables people to be more courageous in the workplace, while fostering a climate of courage for others.”

Gail S. Williams, Coordinator, Exploring Leadership Colloquia Series  
NASA Goddard Space Flight Center

“The messages in Courageous Leadership are delivered in clear, straightforward way and create a compelling reason for practicing courage. Our associates walked away with easy to implement strategies for demonstrating the three buckets of courage every day.”

Pamela Booker, Senior Director of Learning and Development, Saks Fifth Avenue

“Many thanks for a great program! I look forward to working with you in the future. You really did an outstanding job – our clients were impressed and walked away with tangible ideas they can put into practice immediately. You have a great balance of informal style and subject matter expertise. I’m sure we’ll be talking soon.”

Margie Mauldin, Founder and President, the Executive Forum.

“I’m really happy that he came, I’m really happy that we chose him. We’ve been in this situation before where we’ve gone out on a limb to pick a motivational speaker and been disappointed. With Bill, I’ve never been more happy with my choice. I look forward to working with him again.”

Ella Koscik, CEO, Management Decisions Inc (MDI)

“Bill has an amazing ability to get hardcore business people to quickly open themselves up to his new and provocative ideas. Having worked with many speakers over the years, what is impressive about working with Bill is that he takes the time to understand our business goals and objectives and stitches those into his talk. Bill “gets” us and our business, and that makes all the difference.”

Keith Kicks, VP of Human Resources, Radiant Systems

“We asked Bill to be our motivational speaker at our Global R&D meeting. He spoke on the last day of our conference and to everyone’s delight, Bill’s engaging style energized our attendees after a long week of meetings.”

Kevin T. Schultz, DVM, Ph.D.  
Chief Scientific Officer and Head of Global R&D  
Merial, Inc.

“Bill, thanks for the terrific job you did during your recent talk. Everyone here was impressed with the time you took to understand our challenges, and how relevant you made the material to our workplace. The session was truly top-notch!”

Kathy Nichols, Senior HR Manager, Booz Allen Hamilton

“Bill did an outstanding job of incorporating the items our partners are most cautious about as partners. The up-front preparation Bill completed through a survey was dead – on for inspiring us to be more courageous in selling, branding, and collaborating in building business opportunities. He dared us to be OK with becoming uncomfortable in order to Grow!”

Tim Shoonover, CEO, OI Partners

“Bill is a unique personality. One of those personalities who can light up a room and leave you with stories you’ll be telling for years to come.”

Justin Roux, Editor, Pipeline Magazine

“In today’s business environment, any discussion about the development of leaders must also include consideration for an understanding of courage and the important role it plays.

Bill’s Courageous Leadership workshop was a practical and very effective part of a 3-day Leadership Development curriculum. Bill worked closely with us to understand the context and objectives and tailored his workshop to meet our needs. Bill got high marks from the attendees and he left a lasting impression that will be with them for many years to come.”

Tony Scotto, Chief Development Officer, ACI Worldwide

“Bill conducted a workshop at a leadership summit to help our group of high performing change leaders to grow in courage. Not only did they love Bill’s book, but found his workshop to be one of their favorite sessions of the summit. Bill took the time to understand our company, the group with whom he would be working, and our specific challenges. He used this information to customize his approach and content to make it

more meaningful to the participants. I look forward to an opportunity to work with Bill again in the future!"

Sue Loerts  
Director, Human Resources & Global Services, ACI Worldwide

"Bill's content and delivery of a half-day Courageous Leadership workshop was perfect for our three-day intensive development for key internal change leaders. I was particularly impressed with the level of tailoring Bill did to make his workshop seamless with other presentations delivered by internal staff. He was thorough in understanding our needs and the context for the session. The content of Courageous Leadership is practical and Bill's facilitation is highly engaging."

Gary Johnson, Global Talent and Organizational Development Manager, ACI Worldwide

"I can wholeheartedly say that it was a pleasure working with you and would recommend you to any organization based on my experience! You did a terrific job of providing a customized presentation that reinforced the goals and objectives of CSFB's cross-divisional mentoring program. We loved the jeopardy game of "Let's Play, Guess the Mentor". It was obvious that you conducted a considerable amount of research to identify who mentored many of these business luminaries, Warren Buffet, Dave Thomas, Douglas McGregor, among others. Also, I'm very grateful that you took time to get up to speed on the current approach to mentoring given that so much has changed in this space over the years."

Valerie Fondoukis, VP Organizational Development  
Credit Suisse First Boston

"I would like to take this opportunity on behalf of the entire New England Field Division's management team to thank you for your poignant and insightful presentation at our management conference...Your workshop was truly inspirational...the lessons we all learned from you are now a permanent part of our lives. Your mix of humor with serious subject matter provided a motivational platform that our managers will be able to turn to when they are in doubt and change is needed. The Drug Enforcement Administration is truly grateful.

June W. Stansbury, DEA, Special Agent in Charge  
New England Field Division

"Really engaging and incredible. His presence related well to our team, he matched our company's personality. Everyone enjoyed being a part of it."

Frank Fenello, President, Finance & Accounting, MDI

"Bill brought a practical definition of what Risk Taking and Courage actually is into the workplace. While this may sound simplistic, in today's economic climate, it can be extremely complicated on multiple levels. Bill used his personal and professional experience to teach how to "Fail Forward". Bill's presentation was the shot in the arm we needed."

Eric Kearney, Officer of Education and Diversity  
United States Bowling Congress

"Courage is being scared to death but being willing to saddle up anyway. And after attending Bill's talk I was ready to saddle up and go do something new."

Tom Darrow, President, SHRM Atlanta

"BRAVO! An excellent job! Well paced! Informative! Clear! Well delivered! Worth everyone's time and attention. I have heard many speakers on this topic and you are one of the BEST, and, with a great BIG HEART! Your personal stories and reflections were moving and informative and I/we could see the 'gift' with every travail and challenge you met, dealt with, and overcame."

Corneila Philipson  
National Association of Women In Insurance  
& Financial Services

"Today's program was one of the best I've ever been to! I rode the elevator down with several others who, like me, agreed that the program was applicable and relevant not only to our jobs, but to our personal lives as well!"

Sarah Yerkey, Director of Corporate Relations  
Montreat College School of Professional and Adult Studies

"Bill - thank you so much for sharing your insights with us at our SHRM-Atlanta Consulting Forum meeting. In these tough economic times, far too much emphasis is being placed on simply cutting costs - at the expense of taking the "right risks" to grow the top line. Human Resource professionals are constantly looking for ways to be a true business partner to our internal clients - and your very stimulating presentation helped us to make a "giant leap" forward in that direction. We are now better prepared to serve as a guiding force to the leadership team, to help them to think strategically about the options, and to make more informed decisions, thus ensuring a greater likelihood for a significant ROI. You gave us the tools and thought processes to help our companies make that "giant leap"...and we thank you!"

Kimberly Douglas, President, SHRM-Atlanta

“Our Association loved Bill. His delivery style is thought-provoking and fun at the same time--he kept our attention and challenged us to move forward. Right Risk was the perfect message to kick off our year as a group.

Bill's message is especially important to women, I believe. We stay so involved taking care of everyone else that we lose ourselves, and our passions. Right Risk is perfect for anyone who wants to move to the next level in their lives...his message is powerful.

Bill Treasurer is a great soul and a great speaker...Our Association, Women in Insurance and Financial Planning, loved him and over half of our members are reading his book!”

Sherri Goss, President, Women In Financial Services (WIFS) Atlanta

“Bill Treasurer's presentation at the LOMA Society of Atlanta's 30th anniversary meeting last December was both entertaining and information. He shared useful guidelines to help our members evaluate risk in their own careers and personal lives in a lively manner that kept the entire group engaged. When I first saw Bill speak to the local Women in Insurance and Financial Services meeting, I immediately asked him to speak to the LOMA Society. His engaging manner and wealth of knowledge also made him one of our most popular speakers at The Freelance Forum, another organization where I serve on the board of directors.”

Bobby L. Hickman, President, LOMA

“Our association has witnessed many motivational speakers over the years. What sets you apart and above the rest is your undeniable real life experience, meaningful content, and entertaining presentation style...I constantly scan the room during our luncheons to ensure our attendees are engaged. Most all were taking notes and the questions asked at the end of your presentation clearly showed their desire to connect with you personally and learn more.

We would love to have you back next year. Your themes of courage and conviction are timeless and resonate so well with sales professionals.”

John P. Fayad, President, Sales & Marketing Executives – Atlanta

"The Freelance Forum has achieved a consistently high quality of speakers over the years. Bill Treasurer was certainly among the best of them. His entertaining stories and lively presentation reinforced his passionate message about living courageously. It was a unique and inspiring evening for our membership. We'll certainly invite him back again in the future!"

Laura Heck, President, Freelance Forum

“Through five years and 120 presentations, PlantSuccess has built a reputation for outstanding content with a focus on change management and best practices in process plants. Captain Inferno was the perfect complement. Bill's message about corporate courage was a rousing success. I highly recommend him!”

Carl Howk, President, PlantSuccess (April, 2004)

“Bill Treasurer is the real deal: funny, entertaining, and genuinely himself with his audience. Bill combines his fascinating personal and professional experience with deep insights into purposeful risk-taking to leave his audience reconsidering the untaken risks that are holding them back in life.”

Frederick W. Jewell, Senior Executive, Accenture

"Bill Treasurer has magnificently shaped insights he gained through elite athleticism and business leadership into powerful techniques for success. I recommend *Right Risk* to anyone daring enough to embrace his or her own capacity to live an authentic and fulfilling life. What's more, Bill is a powerful speaker who can foster courage and confidence across your organization."

David Polevoy, founder, PoleStar Innovations

“I was so pleased that I 'took a risk' left my cool office and ventured to Buckhead yesterday for your workshop. I've been thinking about your ideas and how they affected me ever since. I am about to embark on some business planning with my partner and I know that right-risk will form part of our strategy. SHRM doesn't often showcase your kind of thinking -- and it should!..Right-risk is a tool for them to use with their leadership and I'm sure the results will help their business partners see HR in a new light.”

Barbara Hughes, Chief Knowledge Officer, Intellectual  
Capital Consulting, Inc. & Hire Intelligence